

The 8th IEEE World Forum on Internet of Things

26 October – 11th November 2022
Yokohama, Japan and Virtual Live Online



SPONSORSHIP AND EXHIBITOR BROCHURE

The 8th IEEE World Forum on Internet of Things (IEEE WFloT2022) is the premier event of the [Multi-Society IEEE IoT Initiative](#). You will find a comprehensive and exciting program that brings the latest developments from industry, the business world, the public sector, and the research community. The World Forum attracts the most prominent people from across the breath of the IoT ecosystem, the latest news of significant innovations and advances from the academic community, and shared experiences from practitioners and end-users about the successes and challenges of IoT deployments. The World Forum is all about the nurture and promotion of IoT for the benefit of society and humanity. The conference is focused on the betterment of life through the responsible and ethical adoption of IoT technologies, applications, and solutions.

THE IMPACT OF SUSTAINABILITY AND IoT

The Theme for the World Forum is “Sustainability and the Internet of Things”. You will find that the discussion and dialog at the conference will emphasize presentations and panels addressing the four pillars of sustainability: human, social, economic, and environmental. The World Forum will specifically focus on how technical IoT applications and solutions contribute to the seventeen Sustainability Development Goals that were developed as a reaction to the [UN Brundtland Report](#).

The WFloT2022 program consists of the following:

- **A Plenary Program** that addresses all registrants for the IEEE WFloT2022. It consists of speeches and presentations from the foremost technologists and industry leaders in IoT, in key subject areas critical to the success and acceptance of IoT.
- **The Technical Paper Program** that is the heart of the conference and is composed of technical tracks aimed at the Research and Academic community. The technical tracks consist of peer reviewed papers with an emphasis on novel and original results and advanced ideas important and relevant to IoT and its future.
- **Special Sessions** that consist of peer-reviewed papers and interactive presentations focused on a selected “hot” general research topics of importance to IoT.
- **Workshops** that consist of peer-reviewed papers, presentations, panel discussions, and summary results about advanced and important topics relevant to IoT.
- **Masters/PhD Forum and Student Paper Contest (MP)** is a program for graduate students entering careers in IoT, where the participants propose and discuss brand-new ideas addressing issues related to IoT.
- **Industry Forums** consist of presentations and panel discussions led by prominent practitioners and aimed at research topics important to industrial and business related IoT issues.
- **Tutorials** that provide detailed technical information about key technologies essential for developing IoT-related hardware, software, systems, and operations.
- **Vertical and Topical Tracks** cover designated topics important to IoT in general and to the host region. Leading experts will lead interactive presentations, focused on topics of importance to IoT practitioners, addressing aspects of actual IoT implementation, adoption, deployment, and operation.
- **Women in Engineering (WIE) Forum** facilitates discussion about topics related to women in the IoT community, in areas that affect industry, the public sector, and the research community.
- **Young and Professionals (YP) Forum** provides a world-wide opportunity for networking, information sharing, and exchange of opinions among young professionals in research and academia, business, industry, and in engineering practice.
- **Entrepreneurial Forum** will bring together startups, small and medium business owners, incubator organizations, and venture capitalists, to share experience that will help manage and grow and successful IoT companies.

The IEEE WFIoT2022 will be held as a hybrid conference consisting of both Virtual Live Online and Face-to-Face sessions, that include local and remote presence. The live sessions will be held at the Pacifico North Conference Center in Yokohama, Japan.

In view of the guidance about the COVID Pandemic and continued restrictions on international travel we have elected to hold the conference and all its components in their entirety. In doing so we will provide all participants with a safe and convenient way to be involved. At the same time, we will program the World Forum to be highly interactive with sessions timed to encourage broad participation from around the Globe.

The Forum offers you visibility to over 409,000 members of the IEEE and of the IoT Community specializing in IoT. Whether you are looking for specific solutions, seeking expertise, exchanging experiences, or recruiting new staff, the Forum exposes you to the best talent from around the world. It offers your personnel: access to network with the larger IoT technical community and to learn about the latest developments, what's coming next from research organizations, successes from actual deployments, and approaches to the hard technical and operational problems that need attention.

The sponsorship and exhibit program offers our sponsors the opportunity to showcase the thought leadership that distinguishes their organizations in a setting visible to potential customers and possible partners and will expose them to the larger ecosystem that is so vital to IoT. We welcome speakers from the sponsoring organization to participate in the Vertical and Topical Tracks or the IoT Slam organized by the IoT Community (<https://iotcommunity.net>) portions of the program at discounted rates.

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SPONSOR BENEFITS

The benefits to sponsors are shown below. WF-IoT 2022 is a hybrid conference, so your company will be in the spotlight for maximum attention by all the attendees either in-person or virtually. 26-28 October and 7-14 November are fully virtually, while 31 October–4 November will be virtual with an option for local presence in Yokohama.

Benefit	Gold \$10,000	Silver \$5,000	Reception or Gala \$5,000	Session \$2,000
Exhibit Space and Webpage	One (1) 8'x10' Booth	One (1) 6' Tabletop		
Full Conference Registrations	3	2		
Speaking Opportunity	Plenary Presentation		Reception or Dinner Gala Remarks	
Acknowledgement in IEEE IoT Magazine	Full Page	Half Page		
Acknowledgement in Opening Remarks	●	●	●	●
Company Logo on Conference Website	●	●	●	●
Company Logo in Conference App	●	●	●	●
Company Logo in all WF-IoT2022 Material	●	●	●	●
Items for Inclusion in Conference Bag	●	●	●	●

EXHIBIT SPACE

The exhibit-only option is great for those companies that have a new IoT product/service to promote. As an exhibitor, your company logo will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option is as follows:

Option	Benefits (In-person Conference)	Benefits (Virtual Conference)
1 - \$1,500	10 feet x 8 feet Exhibition Booth	A customizable web page linked from the WF-IoT 2022 homepage
2 - \$1,000	6 feet x 6 feet Exhibition Booth	A customizable web page linked from the WF-IoT 2022 program page
3 - \$500	6 feet x 3 feet Space rental with table and two chairs	A customizable web page linked from the WF-IoT 2022 Vertical/ Topical program page

Please visit <https://wfiot2022.iot.ieee.org> for more information.

If you have questions, please contact Yoshihiro Ohba (yoshihiro.ohba@kioxia.com) and Adam Drobot (adam.drobot@gmail.com) who will be happy to assist.